



Connect
Collaborate
Influence



Low Emission Cities Workshop

Best practice measures for increasing the take up of low pollution and carbon vehicles in cities

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The ECO Stars Scheme

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ECO Stars Fleet
Recognition Scheme



Odd one out...



Background

- Air Quality is increasingly a significant issue within the UK
- UK Cities are failing to meet Air Quality targets
- Air Quality impacts health resulting in social and economic consequences
- Transport is a significant contributor to poor air quality



How it Works

- Member vehicles and operating practices are assessed
- To recognise levels of environmental and energy saving performance
- A star rating is applied

Fleet Composition



Fuel Management



Driver Skills Development



**Vehicle Specification
& Preventative Maintenance**



IT Support Systems



**Performance Monitoring
& Targeting**



**ECO Stars Fleet
Recognition Scheme**



ASDA



JGIP
JG PEARS

First Existing Members

NOBLE
FOODS



RELIANCE

Potter
Logis

Samworth Brothers
DISTRIBUTION



Keeping the Future in Shape

Alliance
TRANSPORT



Sainsbury's



MALCOLM
GROUP



Scottish Environment
Protection Agency



UNISERVE
perfect
service solutions

ALcontrol
Laboratories

wilkinson



Bidvest
3663

REACT
TRANSPORT SERVICES LTD



Borchard Lines Ltd



Sheffield Teaching Hospitals
NHS Foundation Trust



culina AMBIENT

w.culina.co.uk

GREGGS

Grant Westfield





ECO Stars



Has telematics AND uses them in their vehicles?

Has someone who is appointed to manage fuel within the business on a day to day basis

Has reduced their fuel (like for like) in the last year?

Has a procurement policy that includes MPG as a determiner?

Has looked at alternative fuels?



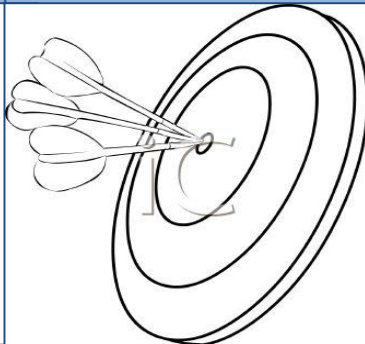
Has driver performance based on fuel measures?

Does fuel benchmarking?

Has fuel targets as part of their KPI's?

Has an idling policy?

Can give an example of fuel best practice?



ECO Stars Bingo

- Feedback
 - What was easy to find?
 - What was less easy?
 - Any observations?



Thank You

Any Questions

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